

## **Flowers and a card for Seniors Week**

Red Cross Delivered Meals clients in Launceston were treated during Seniors Week October 2010, when their daily meal came with a wrapped flower and a unique card, written and decorated by local school children and delivered by our Delivered Meals Volunteers.

This event was the culmination of a partnership between the Launceston City Council and the Australian Red Cross. This initiative aimed at enlarging the group of seniors who would engage in the 2010 Seniors' Week Celebration. 170 individuals who were not able to access one of the many events organised for the week, were individually recognised for their contribution to our community on their door step with these gifts.

Through its process, the event required the involvement of primary school children who were encouraged to design a card and express their appreciation for the older members of our community.

Australian Red Cross Youth & Family Services coordinated the creation of 170 handmade cards through the involvement of the Mowbray, Scottsdale, St Leonards, Exeter and Trevallyn Primary Schools:

Red Cross, Launceston City Council and local primary schools took two days to deliver two hundred flowers and cards to people who normally receive the Meals on Wheels service.

This unique activity reached many seniors who normally are not able to participate in Seniors Week activities.

Leaving a small gift on their door step was a way of acknowledging their contribution to our community.

We were so overwhelmed by the quality of their work and the depth of the messages that we now hope to work with Launceston City Council to collate the photos and copies of the cards and place them in an exhibition or publication later this year."

*Photos*